

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 803375 /		<u>Alt Order #</u> 06259465
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 08/31/12 / 08/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WOIO	09/04/12	09/09/12	Action News at 430a	430-5a		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF - - S				5	\$40.00			
2	WOIO	09/04/12	09/10/12	Action News at 5a	5-6a		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF - -				4	\$125.00			
Week:		09/10/12	09/16/12	M - - - - -				1	\$125.00			
3	WOIO	09/04/12	09/10/12	Action News at 6a	6-7a		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF - -				4	\$125.00			
Week:		09/10/12	09/16/12	M - - - - -				1	\$125.00			
4	WOIO	09/04/12	09/10/12	The Early Show	7-9a		:30			NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF - -				4	\$115.00			
Week:		09/10/12	09/16/12	M - - - - -				1	\$115.00			
5	WOIO	09/04/12	09/10/12	CBS Evening News	630-7P		:30			NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF - -				4	\$650.00			
Week:		09/10/12	09/16/12	M - - - - -				1	\$650.00			
6	WOIO	09/04/12	09/10/12	America Now	9-10a		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF - -				4	\$75.00			
Week:		09/10/12	09/16/12	M - - - - -				1	\$75.00			
E 7	WOIO	09/04/12	09/10/12	Let's Make A Deal	10-11a		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF - -				4	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WOIO	09/03/12-09/09/12	Let's Make A Deal	10-11a	- TuWThF - - -	:30		\$500.00	NM		
			<i>Credited</i>									
Week:		09/10/12	09/16/12	M - - - - -				1	\$500.00			
8	WOIO	09/04/12	09/10/12	Price is Right	11a-12p		:30			NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF - -				4	\$525.00			

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WOIO
1717 East 12th Street
Cleveland, OH 44114
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<u>Contract / Revision</u> 803375 /		<u>Alt Order #</u> 06259465
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$525.00			
9	WOIO	09/04/12	09/10/12	Action News at Noon	12-1230p		:30			NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$475.00			
Week:		09/10/12	09/16/12	M-----				1	\$475.00			
10	WOIO	09/04/12	09/10/12	CBS Soaps	1230-2p		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$600.00			
Week:		09/10/12	09/16/12	M-----				1	\$600.00			
11	WOIO	09/04/12	09/10/12	The Talk	2-3p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$350.00			
Week:		09/10/12	09/16/12	M-----				1	\$350.00			
12	WOIO	09/04/12	09/10/12	Anderson	3-4p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$150.00			
Week:		09/10/12	09/16/12	M-----				1	\$150.00			
13	WOIO	09/04/12	09/10/12	Action News at 4p	4-5p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$450.00			
Week:		09/10/12	09/16/12	M-----				1	\$450.00			
14	WOIO	09/04/12	09/10/12	Action News at 5p	5-6p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$500.00			
Week:		09/10/12	09/16/12	M-----				1	\$500.00			
15	WOIO	09/04/12	09/10/12	Action News at 6p	6-630p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$700.00			
Week:		09/10/12	09/16/12	M-----				1	\$700.00			
16	WOIO	09/04/12	09/07/12	The Insider	7-730p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$500.00			
17	WOIO	09/04/12	09/07/12	Inside Edition	730-8p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$500.00			
18	WOIO	09/04/12	09/10/12	Action News at 11p	11-1135p		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$1,000.00			
Week:		09/10/12	09/16/12	M-----				1	\$1,000.00			
19	WOIO	09/08/12	09/08/12	11p-1205a	11p-1205a		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$525.00			
20	WOIO	09/09/12	09/09/12	11p-1205a	11p-1205a		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$525.00			
21	WOIO	09/04/12	09/10/12	David Letterman	1135p-1238a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$350.00			
Week:		09/10/12	09/16/12	M-----				1	\$350.00			

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<u>Advertiser</u> Obama for America 2012		<u>Estimate #</u> 1536
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
22	WOIO	09/04/12	09/10/12	Craig Ferguson	1235a-138a		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$75.00			
Week:		09/10/12	09/16/12	M-----				1	\$75.00			
23	WOIO	09/08/12	09/08/12	Sat Early Show	9-11a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2-				2	\$450.00			
24	WOIO	09/08/12	09/08/12	6-7p	6-7p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$250.00			
25	WOIO	09/08/12	09/08/12	Sat 7-8p	7-8p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2-				2	\$250.00			
26	WOIO	09/08/12	09/08/12	King of Queens	1205a-105a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$75.00			
27	WOIO	09/09/12	09/09/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$450.00			
28	WOIO	09/09/12	09/09/12	Face the Nation	1030-11a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$450.00			
29	WOIO	09/09/12	09/09/12	SU Action News at 630p	630-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$500.00			
30	WOIO	09/09/12	09/09/12	1205a-1a	1205a-1a		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$130.00			
31	WOIO	09/10/12	09/10/12	Mon Hour 1	8-9p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$1,300.00			
32	WOIO	09/10/12	09/10/12	Mon Hour 2	9-10p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$1,750.00			
33	WOIO	09/04/12	09/04/12	Tue Hour 1	8-9P		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$950.00			
34	WOIO	09/04/12	09/04/12	Tue Hour 2	9-10P		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$1,100.00			
35	WOIO	09/04/12	09/04/12	Tue Hour 3	10-11P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	09/03/12-09/09/12	Tue Hour 3	10-11P	-Tu-----	:30		\$850.00	NM		
36	WOIO	09/05/12	09/05/12	Wed Hour 3	10-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$1,000.00			

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<u>Advertiser</u> Obama for America 2012		<u>Estimate #</u> 1536
<u>Original Date / Revision</u> 08/31/12 / 08/31/12		

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											Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WOIO	09/03/12-09/09/12	Wed Hour 3	10-11p	---W-----	:30		\$1,000.00	NM			
	Credited												
37	WOIO	09/06/12	09/06/12	Thur Hour 1	8-9P		:30			NM	1	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	---1---				1	\$1,400.00				
38	WOIO	09/06/12	09/06/12	Thur Hour 3	10-11p		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	---1---				1	\$950.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WOIO	09/03/12-09/09/12	Thur Hour 3	10-11p	----Th----	:30		\$950.00	NM			
	Credited												
39	WOIO	09/07/12	09/07/12	Fri Hour 2	9-10p		:30			NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	----1--				1	\$850.00				
40	WOIO	09/08/12	09/08/12	Sat Hour 2	9-10p		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----1-				1	\$750.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WOIO	09/03/12-09/09/12	Sat Hour 2	9-10p	-----Sa--	:30		\$750.00	NM			
	Credited												
41	WOIO	09/08/12	09/08/12	Sat Hour 3	10-11p		:30			NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----S-				1	\$800.00				
42	WOIO	09/09/12	09/09/12	Sun Hour 1	7-8p		:30			NM	1	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----1				1	\$3,500.00				
D 43	WOIO	09/08/12	09/08/12	NCAA Football Reg Game 1	12-11p		:30			NM	0	\$0.00	
44	WOIO	09/09/12	09/09/12	NFL Today	12-1p		:30			NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----1				1	\$1,200.00				
45	WOIO	09/09/12	09/09/12	Tailgate 19	11a-12p		:30			NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----1				1	\$250.00				
D 46	WOIO	09/08/12	09/08/12	NCAA Football Reg Game 1	330-7p		:30			NM	0	\$0.00	
47	WOIO	09/09/12	09/09/12	AFC GAME 1	1-4p		:30			NM	2	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----2				2	\$1,750.00				
D 48	WOIO	09/09/12	09/09/12	Browns Football	1-415p		:30			NM	0	\$0.00	
49	WOIO	09/04/12	09/04/12	CBS Special 1 Hour	10-11p		:30			NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-T-----				1	\$850.00				
50	WOIO	09/05/12	09/05/12	CBS Special 1 Hour	10-11p		:30			NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	--W----				1	\$1,000.00				
51	WOIO	09/06/12	09/06/12	CBS Special 1 Hour	10-11p		:30			NM	1	\$950.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	---T---				1	\$950.00				
52	WOIO	09/08/12	09/08/12	US Open Women's Final	Sat 8-10p		:30			NM	1	\$800.00	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 803375 /		<u>Alt Order #</u> 06259465
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----1-				1	\$800.00				
53	WOIO	09/10/12	09/10/12	Mon Hour 3	10-11P		:30			NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	M-----				1	\$3,000.00				
54	WOIO	09/10/12	09/10/12	Mon Hour 1	8-9p		:30			NM	1	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	M-----				1	\$3,500.00				
N 55	WOIO	09/09/12	09/09/12	Sun Action News at 7a	7-9a		:30			NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----S				1	\$500.00				
Totals											128	\$69,030.00	

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	128	\$69,030.00	\$58,675.50
Totals	128	\$69,030.00	\$58,675.50

Signature: _____ **Date:** _____

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